



Hawaii Tropical Fruit Growers Annual Meeting

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USDA, NASS, Hawaii Field Office

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NASS Mission

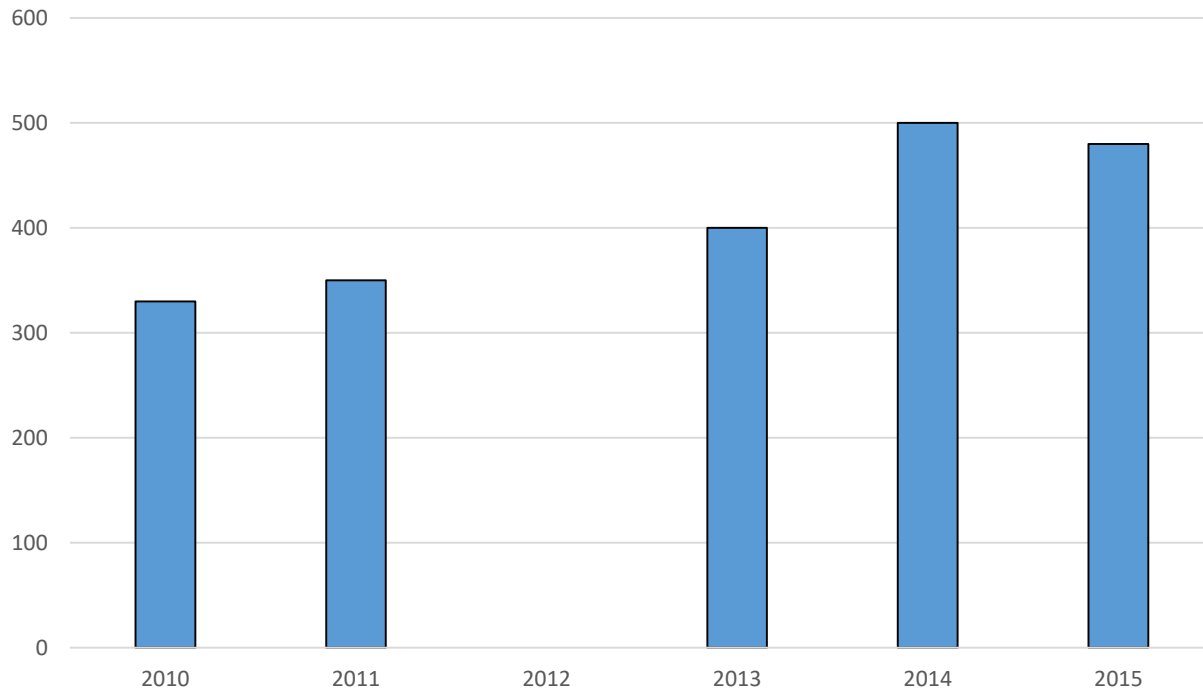


Mission Statement:

NASS provides timely, accurate, and useful statistics in service to U.S. agriculture.

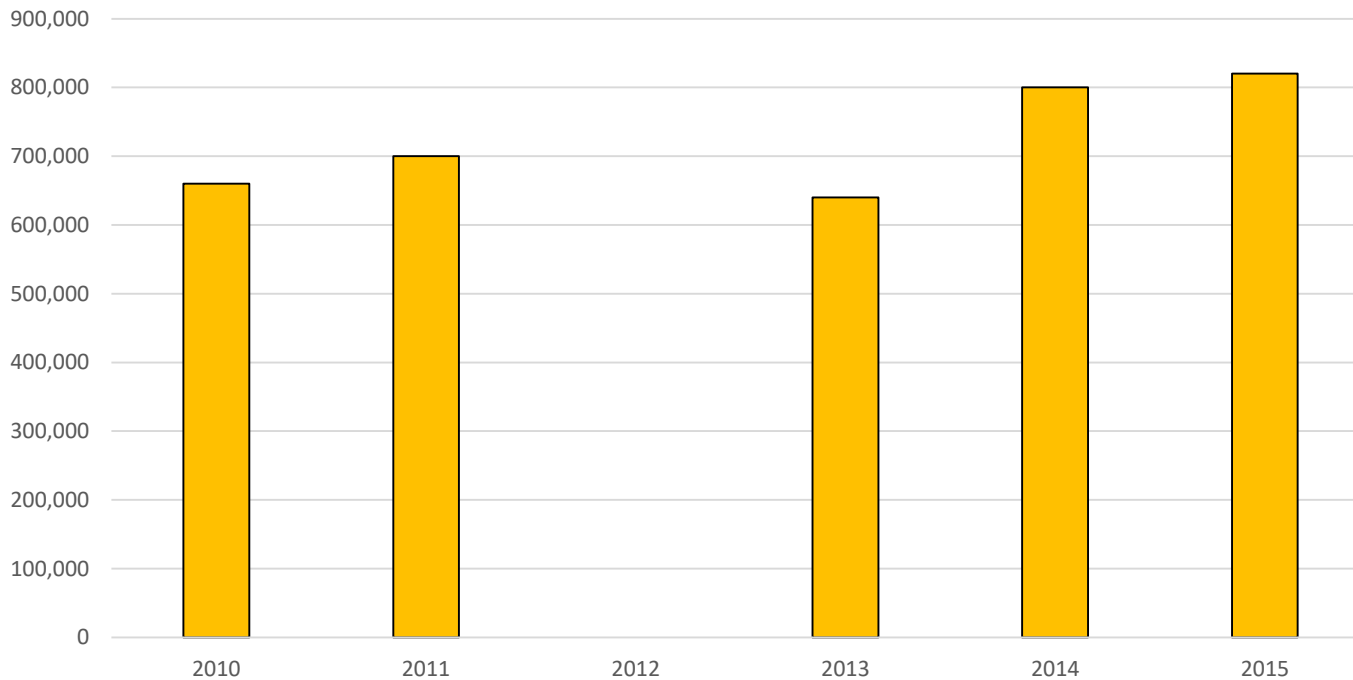
(and Hawaiian agriculture too!)

AVOCADO ACRES



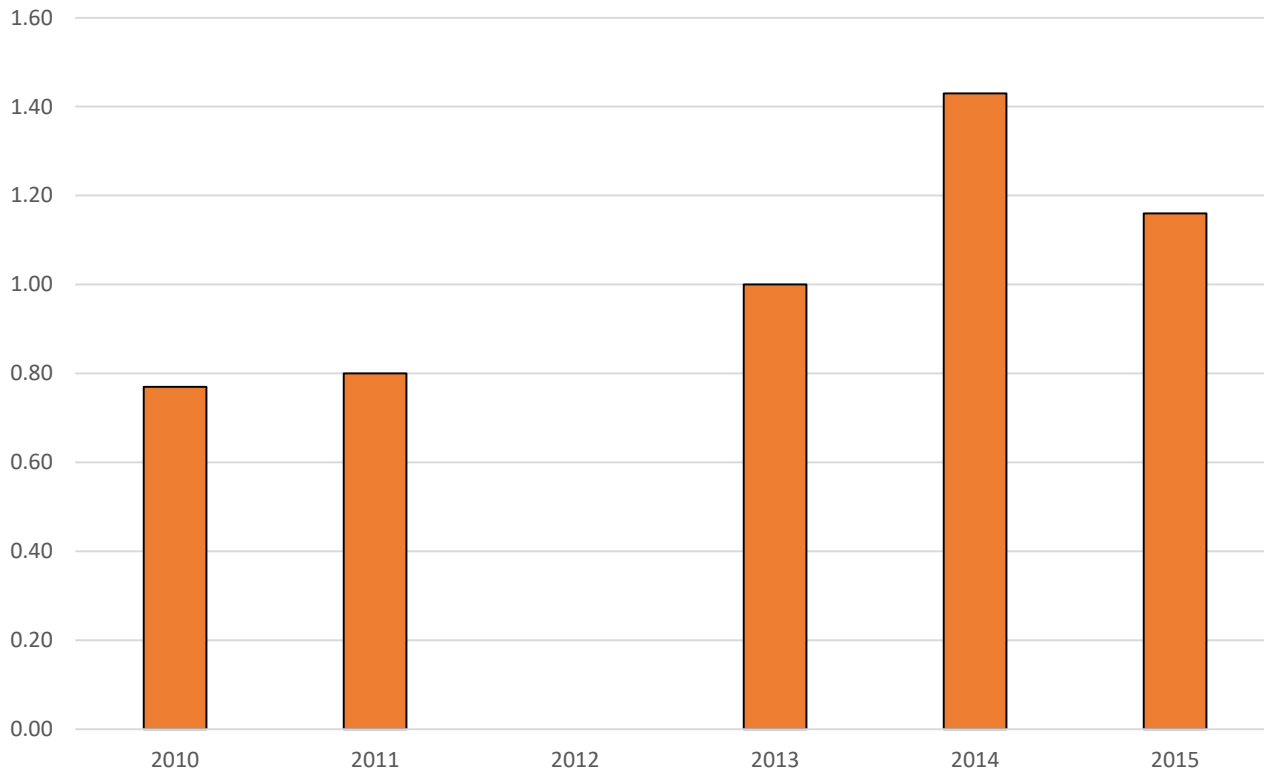
Small
acreage drop
from 2014 to
2015

AVOCADO PRODUCTION



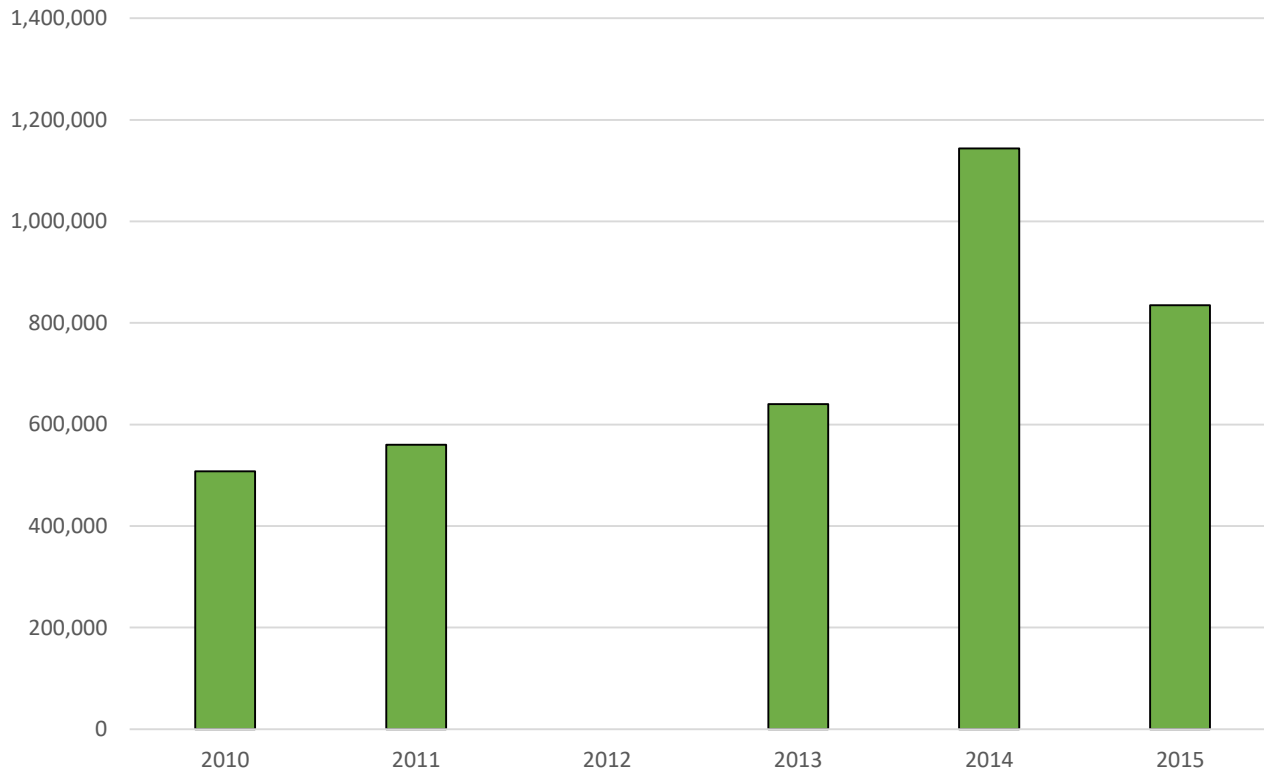
Despite the loss of acres, Production exceeded the previous year

AVOCADO PRICES



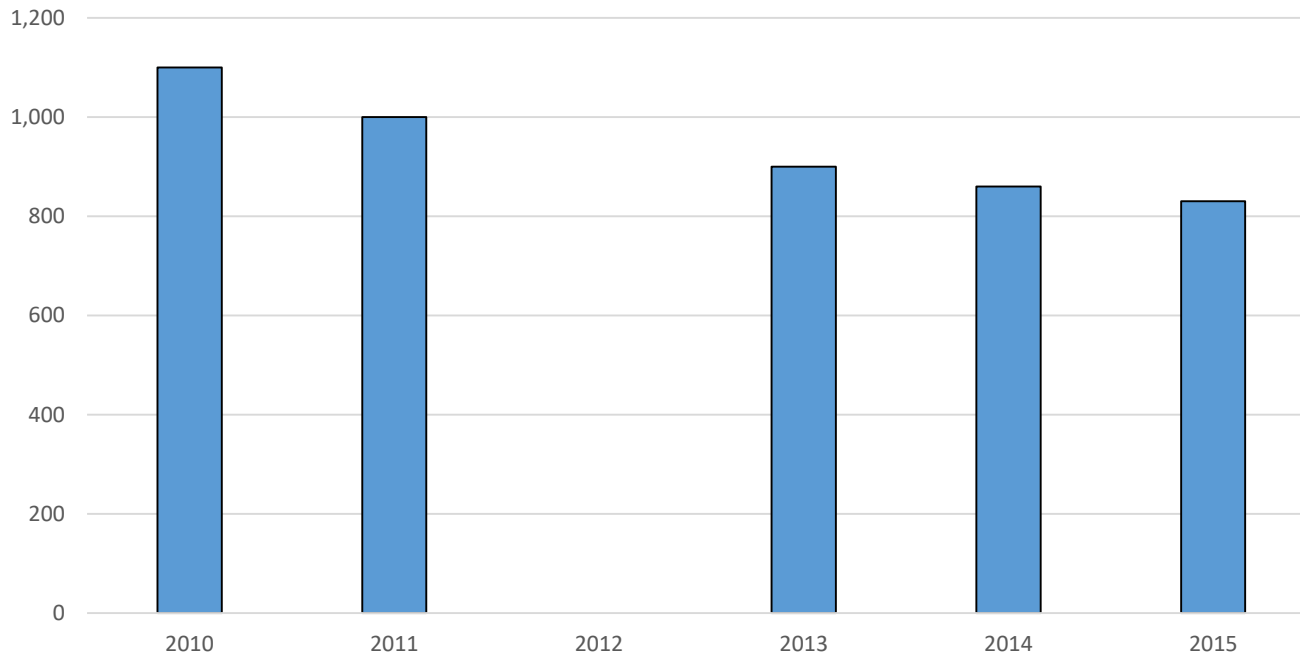
Prices dropped somewhat last year from the previous year – quality? or too much supply?

AVOCADO VALUE OF SALES



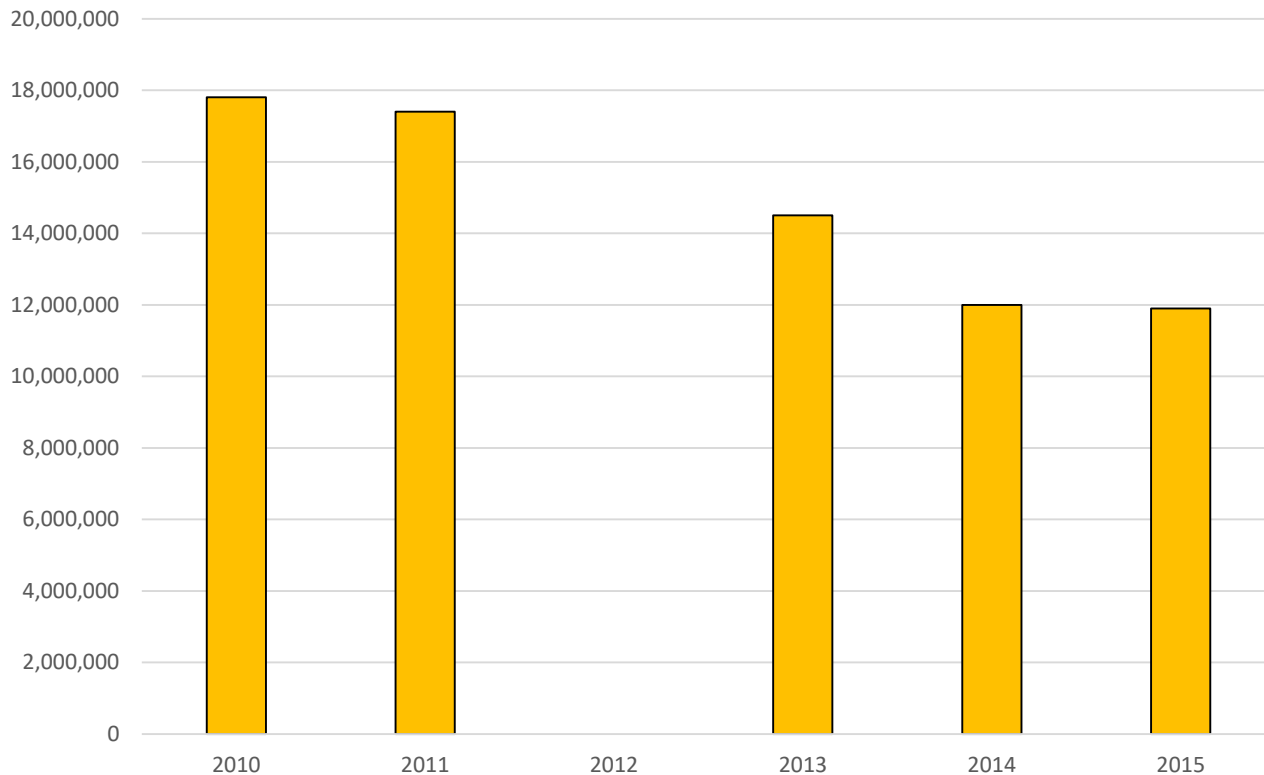
Value of sales jumped in 2014, but fell in 2015 – result of lower prices.

BANANA ACRES



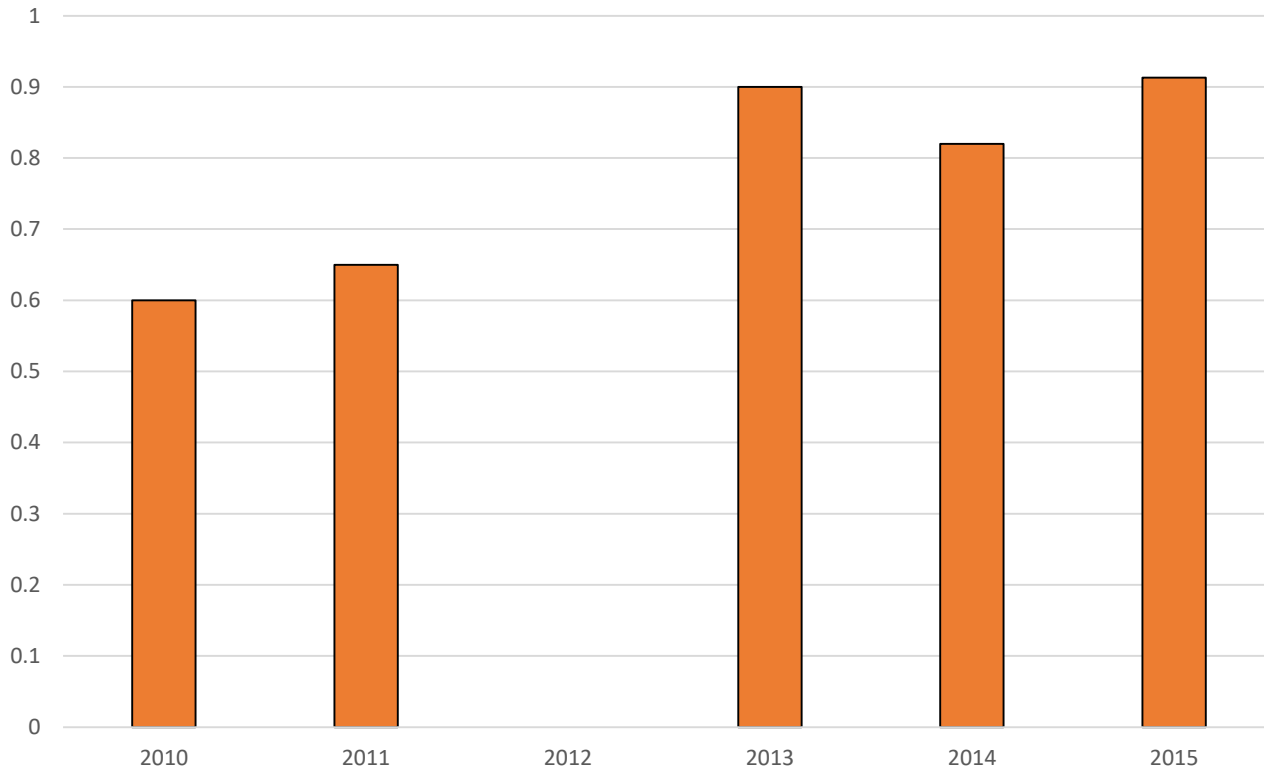
Small
acreage drop
from 2014 to
2015

BANANA PRODUCTION



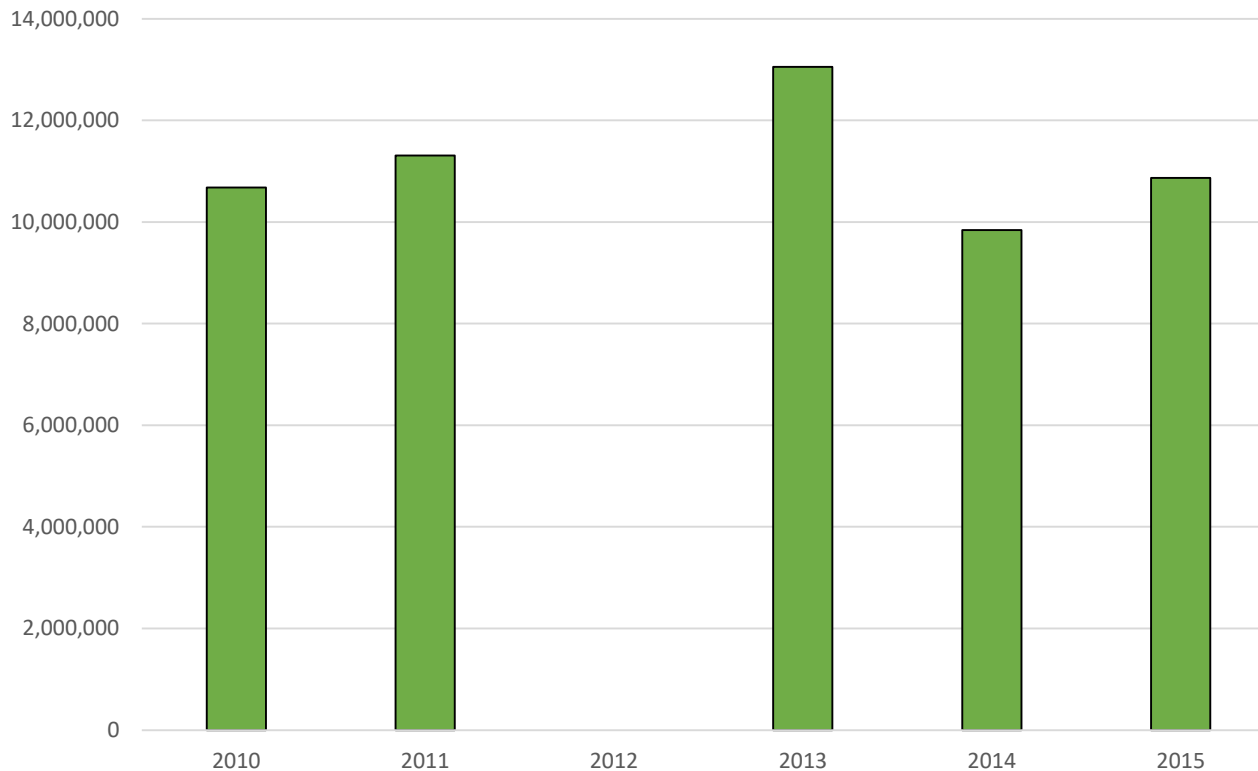
Production also dropped – bunchy-top?

BANANA PRICES



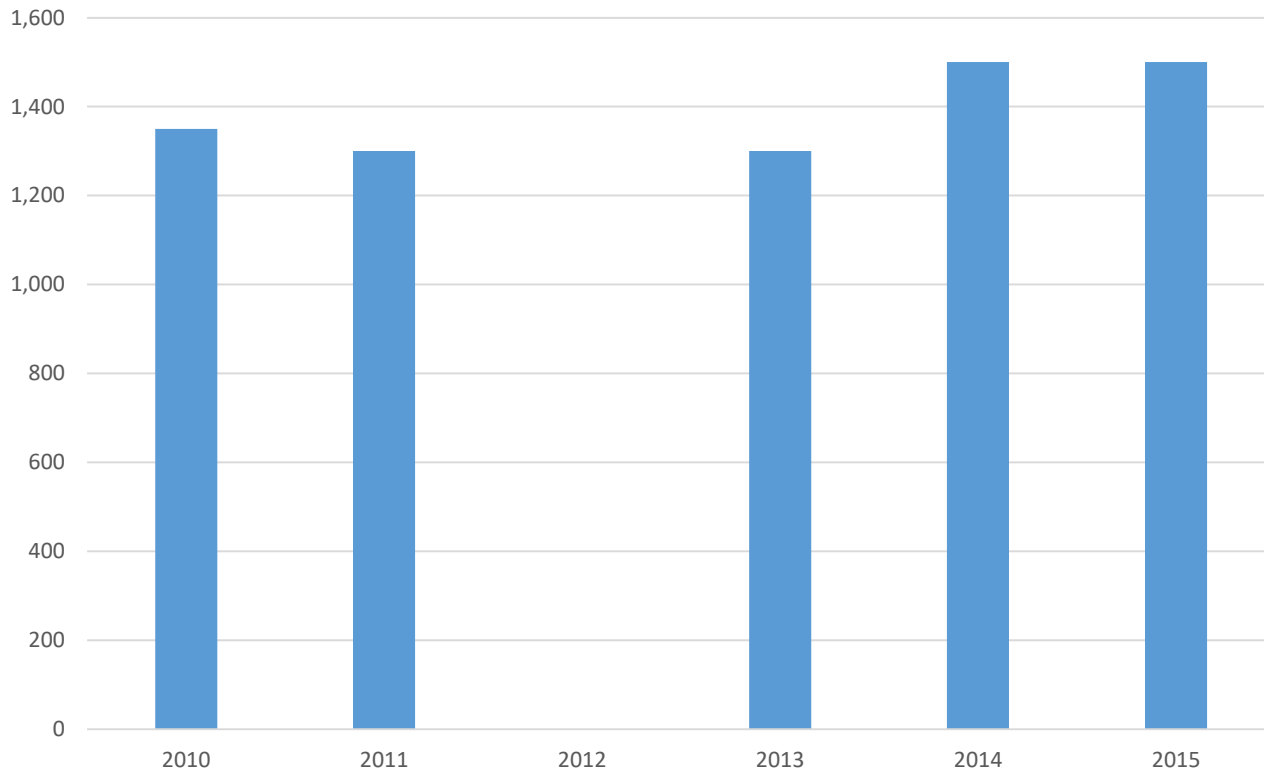
Increase in prices from 2014 helped compensate for drop in production

BANANA VALUE OF SALES



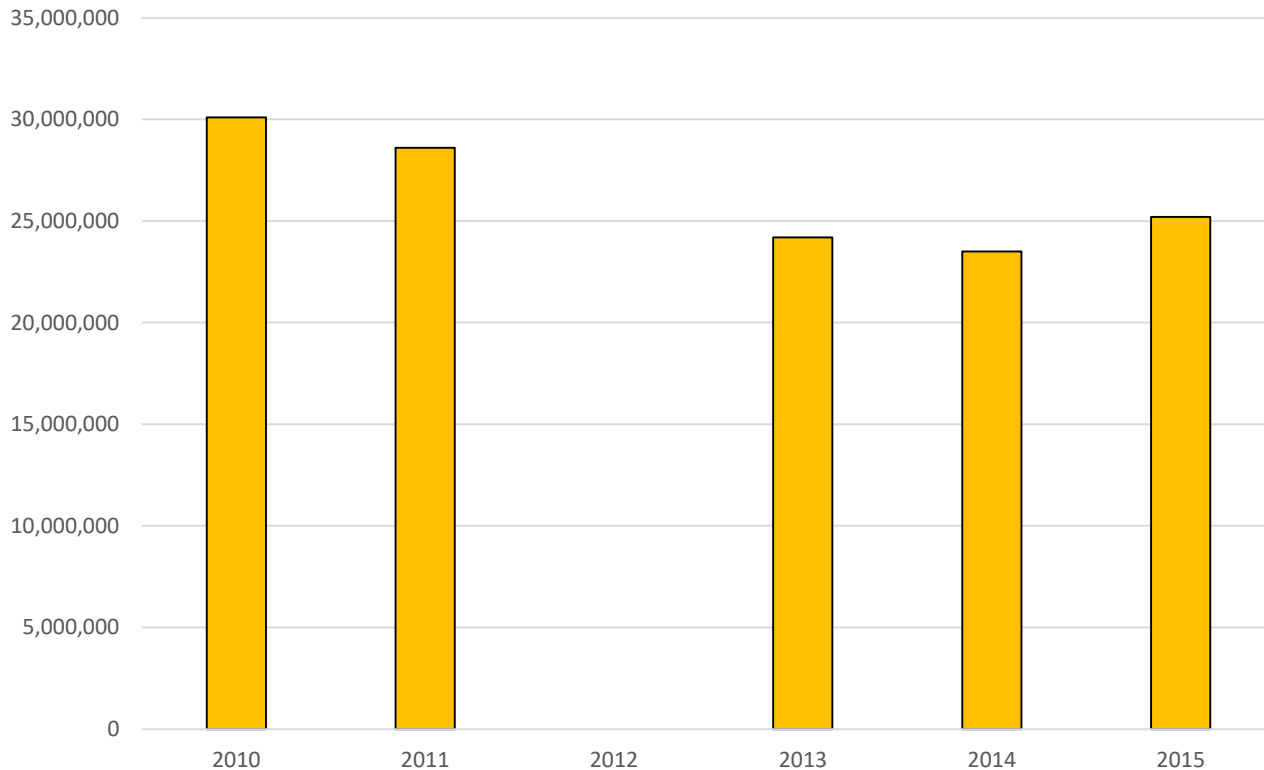
Increase in value of sales follows price increase

PAPAYA ACRES



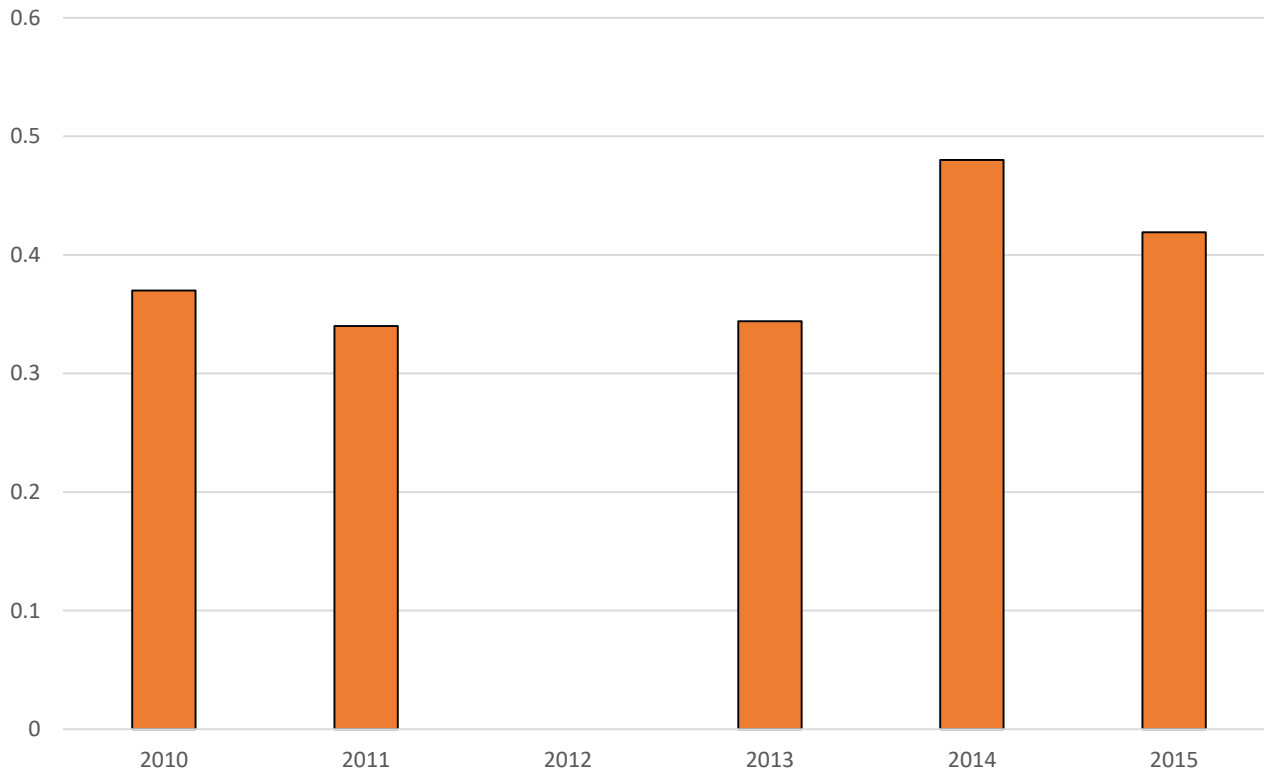
Acresage
maintained
from 2014 to
2015

PAPAYA PRODUCTION



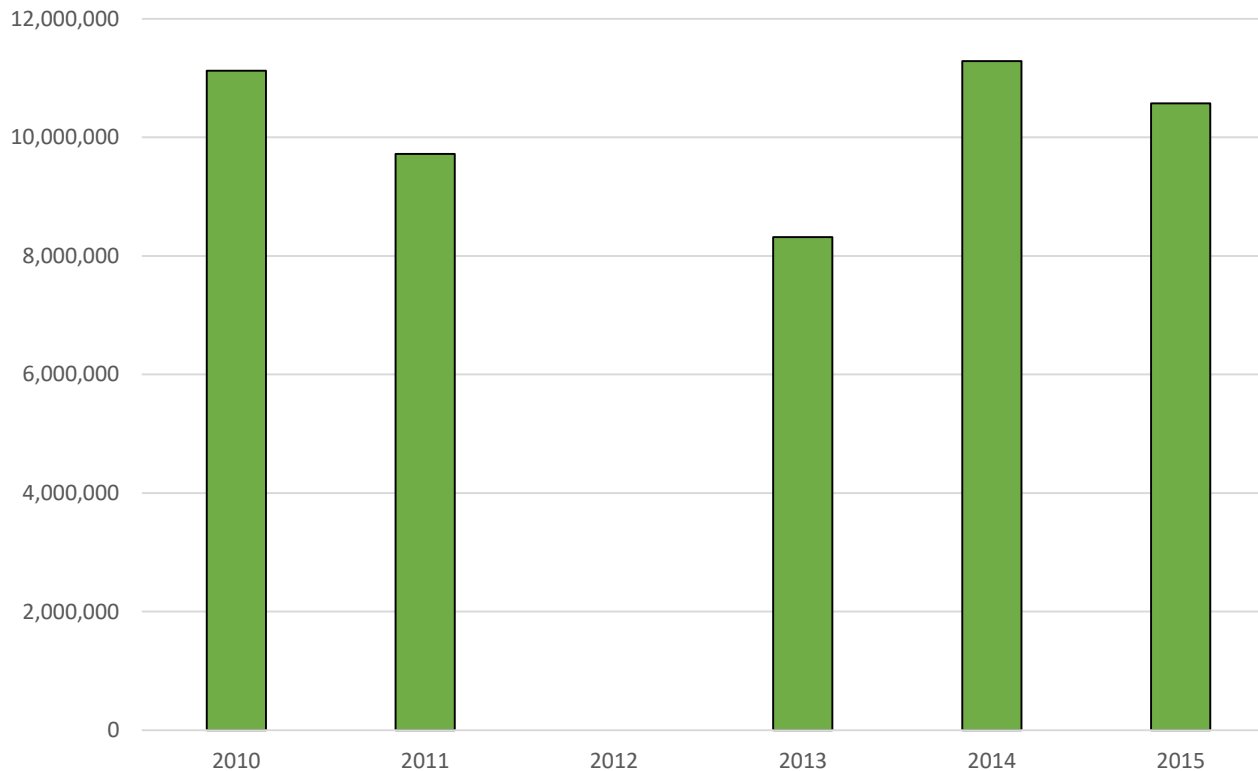
Production showed a small increase

PAPAYA PRICES



Decrease in prices from 2014 – quality or not enough demand?

PAPAYA VALUE OF SALES



Decrease in value of sales follows price decrease

Other Fruits

- No data since 2008
- Upcoming:
 - **Tropical Specialties Survey 2016!!**
- Conducted as a state survey
- Update the value of tropical fruits and crops – not been done since 2008.

Specialty Crop Block Grant Program

- Agricultural Act of 2014 (AKA “the Farm Bill”)
 - Sets aside a block of money for each year 2014 – 2018
 - Money is set aside to “enhance the competitiveness of specialty crops”
- State Departments of Agriculture apply for grants from this program
- Amount available for each state depends on the value of the specialty crops in that state



So why am I here?

- NASS conducts surveys of various agricultural products:

- Flowers
- Coffee
- Cattle
- Mac nuts
- Vegetables/fruits
- Etc.



- Part of the survey process is assigning a “value” to the commodity

So why am I here? (cont.)

- For Hawaii's specialty crops, NASS "turns in" these values to USDA'S Economic Research Service
 - Who then sums up all the values reported;
 - And then releases the total value of specialty crops for each state
- That "total value of specialty crops" is combined with all the other states
- Result: The "total value of specialty crops" for the United States



Specialty Crop Block Grant Program



- For example:
 - (Caution - -math ahead!!!)
 - Total value of **specialty crops** for US:
 - \$50,000,000,000
 - Total value of **specialty crops** for HI:
 - \$100,000,000
 - $\$100,000,000 / \$50,000,000,000 = \mathbf{0.002}$
 - Money set aside for SCBGP for US
 - \$100,000,000
 - **Base** **\$200,000**
 - **$\$100,000,000 * 0.002$** **\$200,000**
 - **\$400,000**



Fiscal Year 2016 SCBGP amounts



| State Department of Agriculture | Available Grant Allocation |
|---------------------------------|----------------------------|
| Alabama | \$ 337,282.42 |
| Alaska | 212,792.61 |
| American Samoa | 251,046.44 |
| Arizona | 916,705.61 |
| Arkansas | 294,436.89 |
| California | 22,338,749.72 |
| Colorado | 626,593.76 |
| Connecticut | 269,810.27 |
| Delaware | 302,856.05 |
| District of Columbia | 208,776.33 |
| Florida | 3,879,382.30 |
| Georgia | 1,070,978.39 |
| Guam | 210,935.95 |
| Hawaii | 422,661.60 |
| Idaho | 1,902,564.60 |



How do we increase our share?



Respond to NASS surveys!

- Your personal data is ALWAYS confidential

Your data is exempt from a FREEDOM OF INFORMATION ACT request.



UPCOMING: CENSUS 2017!!!



- Yes, it's that time again!
- 2017 Census of Agriculture will be mailed at the end of next year (December 2017)
- Encourage all farmers to respond
- TO BE COUNTED cards available

