



**HDOA MARKET DEVELOPMENT
BRANCH OPPORTUNITIES FOR THE
HAWAII TROPICAL FRUIT GROWERS**

**OCTOBER 1, 2016
HTFG Annual Conference**

REQUEST FOR PROPOSALS

- **Sponsorship and Product Promotion**
- **Specialty Crop Block Grant Program**
- **EAT LOCAL – television and social media**

TRADE SHOWS

Fresh Summit PMA

Produce Marketing Association

Hawaii Lodging, Hospitality & FoodService

WUSATA – Gulfood, SIAL Paris, FoodEx

WUSATA

www.wusata.org

GlobalConnect (Generic)

Inbound missions

Outbound missions

FundMatch (Branded)

A cluster of small, round, yellowish-brown fruits, possibly loquats, on a branch with several green, elongated leaves. The background is a plain, light-colored surface.

THANK YOU

QUESTIONS?

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